

CORPORATE PROFILE

Sunbelt Business Solutions Pvt. Ltd.

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End-to-End Back Office Solutions for your Accounting, IT, Marketing and Operational Needs





ABOUT US

Sunbelt Business Solutions (SBS) is an offshore company affiliated to Analytix Business Solutions LLC, which is based in Woburn, Massachusetts. SBS was set up by Satish Patel in May 2005 at Gujarat's financial capital, Ahmedabad.

SBS offers diverse and end-to-end Back Office solutions for Accounting, IT, Marketing and Operational needs of various industry verticals that enables significant cost advantage to offshore clients. Our team of experts includes Chartered Accountants, MBAs and IT Engineers. The Accounting and Finance squad has rich experience in handling various functions ranging from Bookkeeping, Accounting, Audit to even Tax services for our US-based clients. The IT engineers are experts in offering various IT solutions like Software Development, Website Designing and Multimedia. We also have a dedicated team of resources to handle outsourced jobs for Marketing and Operations.

With SBS, our client's enjoy significant savings on cost as well as time, that lets them focus completely on their core tasks rather than spending time on repetitive work which can be off-shouldered to us.



Visit us at www.sunbeltbusinesssolutions.com



OUR VISION

We foresee Sunbelt Business Solutions (SBS) to be a leading and reputed KPO from India that is reckoned for delivering quality services to clients, besides adding value for business associates and stakeholders.



OUR MISSION

Prove ourselves as a "one stop shop" for various outsourcing service requirements that range from Accounting, Finance, IT, Marketing to Operations. We intend to make our employees a partner of our growth story and be known as a premium service provider and employer within the industry.



CORE VALUES

- Relentless pursuit of excellence
- Obsessed with providing timely qualitative services
- Committed to growth of our clients and employees
- Transparency while dealing with external organizations
- Spearhead innovation
- Be responsible and lawful in all our dealings



MANAGEMENT TEAM

Satish Patel (Founder, SBS)

Based in USA since the last two decades, Satish Patel has a degree in International Management from MS University in Baroda, India and a degree in Accounting from California State University, Fullerton.

Satish has over twenty years of diversified experience with building, acquiring and selling businesses. He currently resides in the Boston area and owns several small businesses throughout New England Territory.

Kirit Patel (Co-Founder, SBS)

Kirit Patel has a Ph.D., MS and BE degree from Manchester University, England along with an MBA degree from elite London School of Business. Dr. Patel, based in USA, brings years of business and technical expertise of founding multiple companies in the business and technology arena.

Dr. Patel was founder and CEO of Smart Storage Inc, a software company, now part of EMC that specializes in providing archiving software solutions to enterprises.

Pankaj Patel (Director, SBS)

Pankaj Patel holds a Chartered Accountant degree from Institute of Chartered Accountants of India (ICAI) and is currently based in USA. He began his career as a practicing chartered accountant in 1978.

Fenil Shah (General Manger, SBS)

Fenil Shah holds a Chartered Accountant degree from Institute of Chartered Accountants of India (ICAI). He is a young and dynamic manager with significant operational expertise through his past experiences with small and mid sized outsourcing companies. He is currently instrumental in steering the day-to-day operations of SBS Indian Office.



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How we came into existence...

Satish Patel based in MA, USA, already owned a Merger and Acquisition franchise of the world's largest business brokerage chain Sunbelt Network since the early 2000s. As a true businessman by nature with a knack to visualize the industry trends, he could foresee the strengths of Financial and Accounting Outsourcing when it was not even known to the masses. He wanted to kick-off this venture from India due to the cost advantage and easy availability of qualified resources.

Due to his strong faith in the accounting and financial acumen of Gujarati people, he chose to set up Sunbelt at Gujarat's financial capital, Ahmedabad. Initially he thought of entering into partnership with existing outsourcing firms in India, however he decided to start his own independent unit providing all the services under one umbrella. He had a clear objective of not being run-of-the-mill outsourcing unit that purely leverages on cost advantage, nor was he willing to compromise on quality front. He sought for a position that balanced cost advantage to an extent and at the same time deliver quality services within sharp deadlines.

... that marked the beginning for Sunbelt in May 2005.



Sunbelt Business Solutions was actually incorporated as Sunbelt Outsourcing Pvt. Ltd. in 2005 prior to changing its identity in February 2008. The new and vibrant identity in the form of Sunbelt Business Solutions logo represents our thirst to reach out globally with our excellence.

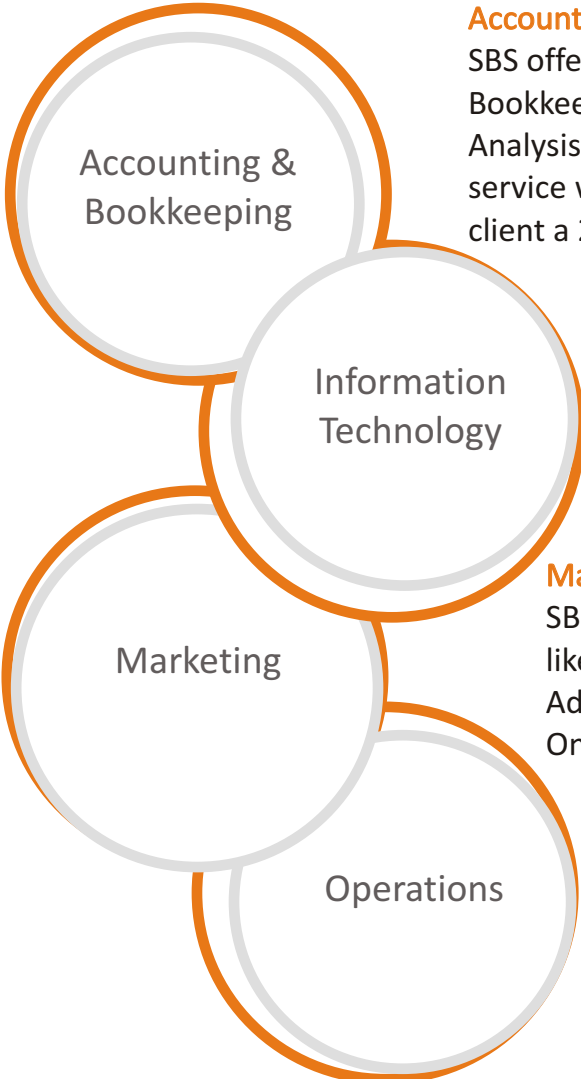


The hands enclosing the globe captures our ability to nurture the trust, growth and well being entrusted to us, by our customers, employees and partners globally. The colour dark blue emphasizes our work motto of depth, precision, intellect along with transparency in all our dealings. The colour orange highlights our enthusiastic and vibrant team working with great joy in a stimulating and encouraging environment.

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MAJOR SERVICES



Accounting & Bookkeeping

Accounting & Bookkeeping

SBS offers cost effective services for Bookkeeping, Accounting, Audit, Financial Analysis And Tax Preparation. This is a web-based service with quick turnaround and provides our client a 24x7 online access to check their records.

Information Technology

Information Technology (IT)

The IT services include Software Application Development, Website Design and Multimedia Tools. Job depends on clients need and can be customized as per the client requirement.

Marketing

Marketing

SBS offers various tools for Internet marketing like Search Engine Optimization, Pay Per Click Advertising, Email Campaign Management and Online Collateral development.

Operations

Operations

In Operational services, SBS provides Intranet Management, Data Entry/Processing and Virtual Assistance. The focus here is to deliver cost-effective and quality work that helps the client save their time and organize the work more effectively.



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FUNCTIONAL COMPETENCE

SBS has in place, highly skilled and dedicated team, working towards enriching the value of all stakeholders. SBS can,

- Help reduce the burden of repetitive business tasks
- Enhance your quality output and control
- Lower your direct operating cost by 30-50% within a short span
- Reduce the cost and time for processing transactions
- Re-engineer and transform your business
- Improve productivity within your organization
- Allow access 24x7 with fully integrated and timely financial information
- Customize updates to suite your requirements
- Help you create organization flexibility to excel in today's dynamic environment
- Enable you to concentrate on your core business activities
- Improve customer satisfaction levels



TECHNICAL COMPETENCE

SBS has a state-of-the-art facility with a well furnished, fully air conditioned offices equipped with the latest gadgets to provide you the best services. Here are some of our infrastructure highlights:

- Located in the heart of the city and near to international airport
- Most advanced hardware & software support for 50 people and scalable up to 100
- Advanced Disaster Recovery and Data Backup system
- Separate room for virtual training sessions
- AV Conference room to facilitate business discussions and meetings
- Uninterrupted power supply routed through multiple APC 800 VA UPS systems



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